

RMG

Regis Marketing Group

A MARKETING SERVICES AGENCY

MISSION

To provide our clients with the highest quality and most effective marketing and promotional services, while ensuring that every client receives full value for it's marketing investment.



CAPABILITIES

- **Premium & Promotional Products**
 - Custom-Designed Apparel & Products
 - Consumer Self-Liquidators
 - Retail & Wholesale
 - Display Incentives/Contests
 - Sales Incentives
- **Promotion & Sweepstakes**
 - Written Rules
 - Legal Approval and Filing & Surety Bonds with States
 - Distribute Program Communications
 - Source, Secure, & Fulfill Prizes
- **Fulfillment Services**
 - Picking/Packing/Shipping
 - Receiving/Inventory/Storage
 - Kit Packaging & Distribution
 - Direct Mail Programs
- **Consumer, Corporate & Trade Incentives**
 - Rebates/Sweepstakes/Safety Programs
 - Gifts/Recognition/Travel
 - Event Planning & Execution
- **Financial Management**
 - Promotional Marketing
 - Cooperative Fund Management
 - Check Reimbursement
 - Dealer Invoicing & Collection
- **Online Services**
 - Training and Testing
 - Rewards Program
 - eSales
 - Human Resource Management
- **Identity Programs**
 - Apparel/Collections/Merchandise
 - Digital Catalog Program & Custom Packaging

SUCCESS STORIES

- **Alliance Auto AfterMarket**
 - Target: Shareholders, Wholesalers, and Distributors within Alliance
 - Vehicle: Resource Directory - Apparel & Collectibles
 - Provided Sourcing, web store, order entry & fulfillment
- **Burger King**
 - Target: Corporate Office, Franchise Locations, Field Staff, and Corporate Restaurants
 - Exposure: 7,000 Corporate Employees, 9,000 Restaurants, and 1,700 Franchises
 - Provided Sourcing, database setup, customer service, and fulfillment
- **Riddell Sports**
 - Target: Sport Merchandise Collectors and Internet Consumers
 - Vehicle: Website, Consumer packaging and cable shopping networks
- **Kohler Company**
 - Target: Sales Reps and Independent Showroom Sales Personnel
 - Vehicle: Welcome backpack Choice Rewards Catalog, Sales Kits, & Webstore