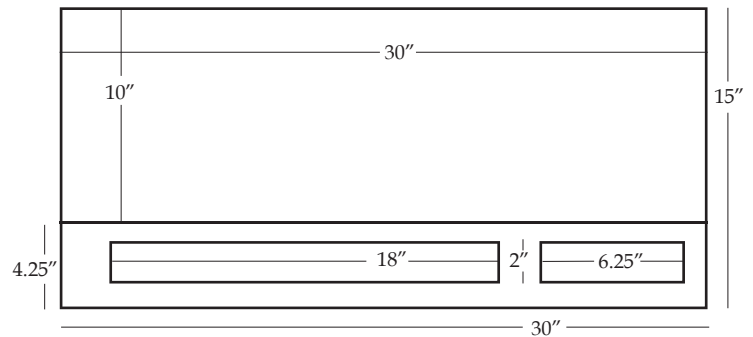


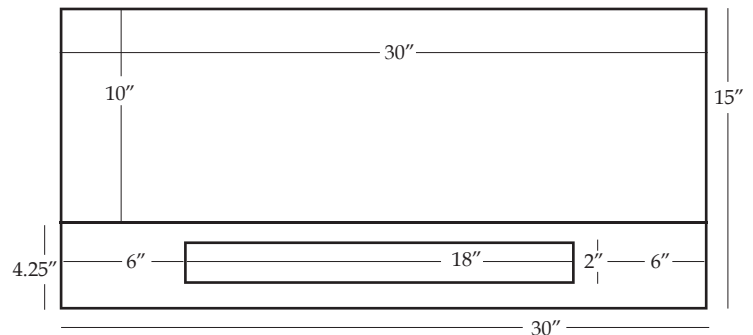
## DIGITAL COMMUNICATION CENTER (Non-Satellite Version)

Offering a dependable LED for years of trouble-free performance. The Digital Communication Center provides a state-of-the-art, highly-versatile marketing tool with custom Interchangeable Graphic Signage. Promote your brand or tie into your annual promotional calendar with multiple “change outs” of brands & advertising campaigns.



### LED & CLOCK

Three key features incorporated into this display are a programmable LED scrolling message board, an ultra bright LED clock, and an easy to change LED backlit graphic panel.



### LED ONLY

Three key features incorporated into this display are a programmable LED scrolling message board, and an easy to change LED backlit graphic panel.

### POSSIBLE USE FOR YOU

- Change out graphics as often as needed for new promotions or brands.

### POSSIBLE USE FOR YOUR CLIENT

- Allows clients to use the scrolling digital board to suit their internal promotions while holding your graphics.

# DIGITAL COMMUNICATION CENTER (Non-Satellite Version)

## LIGHT BOX DETAILS

- Back Case ABS Vacuum Form
- Safety Standards and Compliance with UL/FCC
- On/Off for Back Light Pull Chain lower right
- Interchangeable Graphic ACIA TransLight Holder
- Power Cord 10 feet long with in-line on/off switch
- Shipping Weight Approximately: 10 lbs.

## LED SCROLLER & CLOCK

- Color: Red
- Matrix Size: 7 pixels high x 60 pixels wide
- Maximum Characters: 820 Characters per message
- Maximum Memory: 32K
- Built in Trivia Function
- Clock can be used as a Count Down
- Complete User Manual and Instructions for Custom Messaging
- Includes Remote with Batteries

## LIGHT BOX ORDERING

- Supplier Minimum: 100 Units
- Lead time: 6-8 weeks
- Packaging: Each Unit Individually Boxed
- Terms: 50% down payment with PO, 50% upon delivery confirmation at L.A.
- F.O.B. L.A.

## TRANSLIGHT GRAPHIC REQ.

- File Type: PSD, AI or EPS
- DPI: 100
- Size: 30"W x 10.25"H

## PRICING (Per Unit)

### WITH CLOCK AND LED SCROLL

*Includes Light Box, LED Scroller, Clock, and one TransLight Graphic*

- 100 to 499 - \$325.00
- 500 to 999 - \$287.00
- 1,000 to 2,499 - \$257.00
- 2,500 to 4,999 - \$234.00
- 5,000 and up - \$217.00

### WITH LED SCROLL ONLY

*Includes Light Box, LED Scroller, Clock, and one TransLight Graphic*

- 100 to 499 - \$261.00
- 500 to 999 - \$237.00
- 1,000 to 2,499 - \$217.00
- 2,500 to 4,999 - \$199.00
- 5,000 and up - \$191.00

## ADDITIONAL

### TRANSLIGHT GRAPHICS (Per Unit)

*Custom Interchangeable Graphic Signage.*

- 25 to 49 - \$32.95
- 50 to 99 - \$23.86
- 100 to 249 - \$17.05
- 250 to 499 - \$14.30
- 500 to 999 - \$12.00
- 1,000 to 2,499 - \$8.75
- 2,500 to 4,999 - \$5.90
- 5,000 and up - \$4.45

### TRANSLIGHT ORDERING

- Supplier Minimum: 25 Units
- Material: Clear PETG 0.015 mil
- Lead time: 3-4 weeks upon proof approval
- Packaging: Bulk
- Terms: 50% down payment with PO, 50% upon delivery confirmation
- F.O.B. Milwaukee, WI



SIDE

BACK