

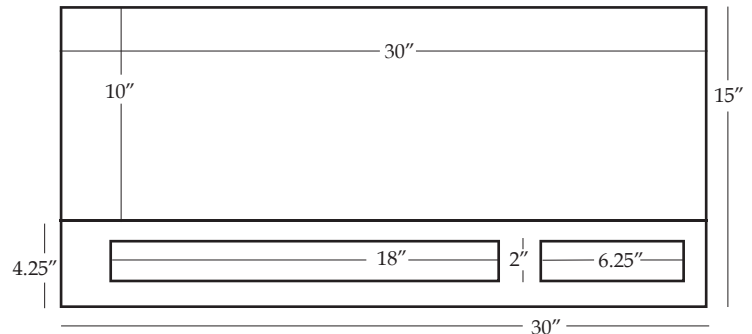
DIGITAL COMMUNICATION CENTER (Satellite Version)

Imagine having digital graphic displays in key locations throughout your market and you suddenly need to change directions on the marketing message you are showing your public. We offer the Sputnik, the digital Communication Center with Satellite Feed Receiver and Custom Satellite Service to instantly broadcast changes, new messages, and specials to all the DCCs placed in your market. You can now change direction on a dime with the Satellite Feed and the interchangeable graphics on your Digital Communication Center.

Key Features:

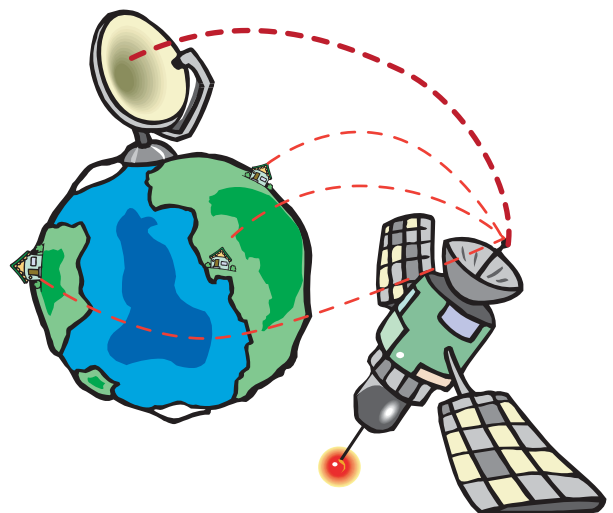
- Custom Satellite Feed Capabilities
- Stock Satellite Feeds
- Programmable LED Scrolling Message Board
- Ultra Bright LED Clock
- Easy Changeable Back-lit Graphic Panel

Offering years of trouble free performance, you can place Digital communications centers into your markets with the confidence knowing you can continuously keep your messages and brands fresh.



POSSIBLE USES

- Send Text Messages
- Announce Weekly Specials
- Text Contests
- Updates - Daily, Weekly, Monthly
- Geo-Caching Parties
- Special Announcements
- Ever Changing Promotions



DIGITAL COMMUNICATION CENTER (Satellite Version)

LIGHT BOX DETAILS

- Back Case ABS Vacuum Form
- Safety Standards and Compliance with UL/FCC
- On/Off for Back Light Pull Chain lower right
- Interchangeable Graphic ACIA TransLight Holder
- Power Cord 10 feet long with in-line on/off switch
- Shipping Weight Approximately: 10 lbs.

LED SCROLLER & CLOCK

- Color: Red
- Matrix Size: 7 pixels high x 60 pixels wide
- Maximum Characters: 820 per message (local)
- Maximum Memory: 32K
- Built in Trivia Function
- Clock can be used as a Count Down
- Complete User Manual and Instructions for Custom Messaging
- Includes Remote with Batteries

LIGHT BOX ORDERING

- Supplier Minimum: 100 Units
- Lead time: 6-8 weeks
- Packaging: Each Unit Individually Boxed
- Terms: 50% down payment with PO, 50% upon delivery confirmation at L.A.
- F.O.B. L.A.

TRANSLIGHT GRAPHIC REQ.

- File Type: PSD, AI or EPS
- DPI: 100
- Size: 30"W x 10.25"H



PRICING (Per Unit)

Includes Satellite Feed Receiver, Light Box, LED Scroller, Clock, and one TransLight Graphic

- 100 to 499 - \$425.00
- 500 to 999 - \$372.00
- 1,000 to 2,499 - \$332.00
- 2,500 to 4,999 - \$309.00
- 5,000 and up - \$292.00

SATELLITE FEED ADD-ONS

- Initial Setup Fee: \$60.00
- Stock News/Sports/Weather Feed
Usage: 500 Minimum Units
\$15.00 per Month per Unit
- Custom Satellite Feeds
Usage: 100 Minimum Units
\$10.00 per Month per Unit
100 Characters per Message
Lead Time: 3 weeks

ADDITIONAL

TRANSLIGHT GRAPHICS (Per Unit)

Custom Interchangeable Graphic Signage.

- 25 to 49 - \$32.95
- 50 to 99 - \$23.86
- 100 to 249 - \$17.05
- 250 to 499 - \$14.30
- 500 to 999 - \$12.00
- 1,000 to 2,499 - \$8.75
- 2,500 to 4,999 - \$5.90
- 5,000 and up - \$4.45

TRANSLIGHT ORDERING

- Supplier Minimum: 25 Units
- Material: Clear PETG 0.015 mil
- Lead time: 3-4 weeks upon proof approval
- Packaging: Bulk
- Terms: 50% down payment with PO, 50% upon delivery confirmation
- F.O.B. Milwaukee, WI