

## Success Story



**Category** Year End Appreciation Gift – Picnic Set

**Client** San Francisco 49ers  
Santa Clara, CA

**Audience** Internal as well as partner sponsors

**Description** Custom Designed Picnic Set for Four

- 1200 denier nylon with zip open access to insulated storage
- Small zip pocket, adjustable padded shoulder strap
- Two detachable insulated wine bottle holders
- Four each plastic wine glasses, plastic plates, forks, knives, spoons
- Four fabric napkins and corkscrew/bottle opener

**Vehicle** Client distributed picnic set to individuals and corporations.

**Exposure** National

**Goal of Program** Year end appreciation gift given to Employees and Sponsors as an appreciation gift and good will gesture.

**Term of Program** Through 12/31/09

**RMG Services** Source and procure premium from overseas factory. Design, decorate, and ship to end user.

**Volume** 1,000